

THE MINNESOTA ROAD SHOW

VEHICLE FLEET EFFICIENCY WORKSHOP

HOSTED BY: MINNESOTA ENVIRONMENTAL INITIATIVE & MINNESOTA WASTE WISE

Organizations face a major challenge in getting the most value from the cars and trucks used for their business. Add rising fuel costs and growing environmental concerns to the mix - and the challenge becomes even tougher. With the right roadmap, however, you can leverage today's technologies to drive better operating and environmental performance for your organization's cars and trucks.

The 2009 Minnesota Road Show offers a series of four informative half-day conferences in four Minnesota cities - Twin Cities, Duluth, St. Cloud, and Rochester. The conferences will include discussions on current strategies and technologies for reducing emissions, fuel efficiency, conserving resources and saving money. The Road Show provides an opportunity to get solutions to specific problems, to share experiences and discuss challenges across sectors, and to learn from one another.

The conference locations and dates are as follows:

THURSDAY, JULY 16, 2009

7:45 A.M. - 1:30 P.M.

DONALDSON COMPANY - CAMPUS WEST
2001 94th STREET
BLOOMINGTON, MN

TUESDAY, AUGUST 25, 2009

7:45 A.M. - 1:30 P.M.

UNIVERSITY OF MN DULUTH
SOLON CAMPUS CENTER
1117 UNIVERSITY DRIVE
DULUTH, MN

THURSDAY, OCTOBER 1, 2009

7:45 A.M. - 1:30 P.M.

STATE CLOUD STATE UNIVERSITY
SAINT CLOUD, MN

THURSDAY, NOVEMBER 5, 2009

7:45 A.M. - 1:30 P.M.

DOUBLETREE ROCHESTER/DOWNTOWN
150 SOUTH BROADWAY
ROCHESTER, MN



THANK YOU TO THE FOLLOWING EVENT SPONSORS:



Minnesota Soybean Growers Association

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REGISTRATION

Members

\$20 - workshop only

\$29 - with box lunch

Non-members

\$30 - workshop only

\$39 - with box lunch

Phone

(651) 292-4662

On-line

www.mnwastewise.org

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THE 2009 MINNESOTA ROAD SHOW

VEHICLE FLEET EFFICIENCY WORKSHOP

7:45 a.m. Registration and Continental Breakfast

8:15 a.m. The Big Picture: A Federal Perspective

Speaker will discuss recent and upcoming federal regulations relating to vehicle efficiency and emissions reductions; explain the environmental and health issues associated with air pollution; and provide an overview of technologies and opportunities for meeting these regulations and improving fleet efficiency, including the EPA SmartWay transportation program.

9:15 a.m. Why now?

A representative from a region that is in nonattainment with the Clean Air Act will discuss their experiences implementing emissions reduction and fleet efficiency strategies, and the value of taking a proactive approach to addressing these issues.

10:00 a.m. Break

10:15 a.m. Overview of Alternative Fuels

A fuel expert will discuss the Minnesota B5 mandate. This seminar will discuss the benefits of utilizing biodiesel blends and provide practical fuel management strategies and tips for trouble free operation.

11:00 a.m. Panel Discussion: A Business Perspective

Representatives from businesses who have successfully implemented new technologies and efficiency strategies into fleet operations will discuss their experiences, including challenges faced, benefits seen, and available opportunities.

12:00 a.m. Optional Lunch & Break-Out Sessions

1. Alternative Fuels
2. Financial/Grant Opportunities
3. Technology

1:30 p.m. Adjourn