

Minnesota Waste Wise Sponsorship & Advertising Opportunities

Minnesota Waste Wise offers various opportunities to promote your green initiatives, products and services to other members and to potential customers while supporting the Minnesota Waste Wise program. If you would like to sponsor or advertise at our events or in our publications, please complete the information at the bottom of the page.

Publications

Wise Mail - \$300/publication: Advertise with your company logo and link to your Web-site on our electronic monthly newsletter read by over 1,000 business people throughout Minnesota. The issue is posted on our Web site and is e-mailed to our membership.

Waste Notes - \$500/publication or included in Patron membership: Allow potential customers to link to your Web site in our in-depth quarterly newsletter for businesses to stay informed about the latest waste management, reduction and recycling developments. Waste Notes sponsorship includes your company logo, a link to your Web site and an advertisement to promote your services.

Fact Sheets - \$500/two years: Promote your business through targeted advertising with your logo and contact information on the front page of our fact sheets. Fact Sheets are posted on our Web site and sent out to individual members as part of our environmental sustainability consulting service.

Member Guidebook - \$500/year: Includes your company logo on the front cover. The Member Guidebook is distributed to all new members throughout the year and to current members annually.

Events

Annual Meeting – Includes company logo on invitation, signage at the event, listing on event agenda, exhibit table and preferred seating and tickets to the event. Range of benefits are dependent on level of sponsorship.

Workshops - \$250/event: Includes sponsor logo posted throughout the event and exhibit table to promote services and materials. Workshop topics include Colleges & Universities, Lean, Food Waste, Energy Efficiency and more. If you are interested in sponsorship of any of the above workshops, or a topic not listed above, please indicate your preference below:

Other Opportunities

Membership Decal - \$1,000/year: Includes both a window and an electronic decal featuring your company logo. The decals are distributed to all new members throughout the year and to current members annually.

Company Logo on Trustee Banner - \$2,500/year: Includes full membership at Trustee level, logo/link on Trustee banner on our Web site, and shows visible support of the Minnesota Waste Wise program to thousands of visitors each year who view our Web site.

Please contact me regarding the sponsorship and advertising opportunities selected above.

Name _____

Phone _____

Company _____

Email _____

Email this form to Minnesota Waste Wise at mnwastewise@mnchamber.com or fax to (651) 292-4656.

MINNESOTA
WASTE WISE

400 North Robert Street, Ste 1500
St. Paul, MN

www.mnwastewise.org