

SPONSORSHIP & ADVERTISING OPPORTUNITIES

PUBLICATIONS

❖ eNews

Promote your business or product through marketing to a wide audience. This monthly publication is emailed directly to 1,000 subscribers and often forwarded on to many more within businesses and organizations, and each issue is posted on the Waste Wise website for one year. Includes your company logo and link to your web-site.
(\$300/issue or \$500/2 issues)

❖ Fact Sheets

Promote your business through targeted advertising with your logo and contact information on the front page of our fact sheets. Fact Sheets are posted on our website and sent out to individual members as part of tailored consulting services.
(\$500/2 years)

WORKSHIPS & EVENTS

Opportunities for sponsorship vary. Contact Minnesota Waste Wise for more information on sponsorship of educational events or webinars.

OTHER OPPORTUNITIES

❖ Trustee Sponsor

Includes full membership at Trustee level, logo/link on Trustee banner on our Website, and shows visible support of the Minnesota Waste Wise program to thousands of members, program participants, and non-member visitors.
(\$2,500/year)

❖ Sustainer Sponsor

Includes full membership at Sustainer level, recognition of sponsorship at all Waste Wise events, two eNews sponsorships, one Fact Sheet sponsorship, logo/link on Sustainer banner on our website, and shows visible support of the Waste Wise program to thousands of members, program participants, and non-member visitors.
(\$5,000+/year)

SPONSOR A BUSINESS

Do you know of a business or organization that would like to become a Waste Wise member but does not have funding? Become a sponsor!

Minnesota Waste Wise is a 501(c)(3) nonprofit that relies on memberships and sponsorships to achieve the mission to help businesses conserve resources while saving money. For more information about the sponsorship opportunities above, or to create a sponsorship opportunity for your business, contact Minnesota Waste Wise at mnwastewise@mnchamber.com or fax this form to (651) 292-4656 .

I am interested in the following sponsorship opportunities:

eNews

Workshops

Trustee Sponsorship

Fact Sheets

Sponsor a business

Sustainer Sponsorship

Please contact me regarding the sponsorship and advertising opportunities selected above.

Name _____

Phone () _____ - _____

Company _____

Email _____