

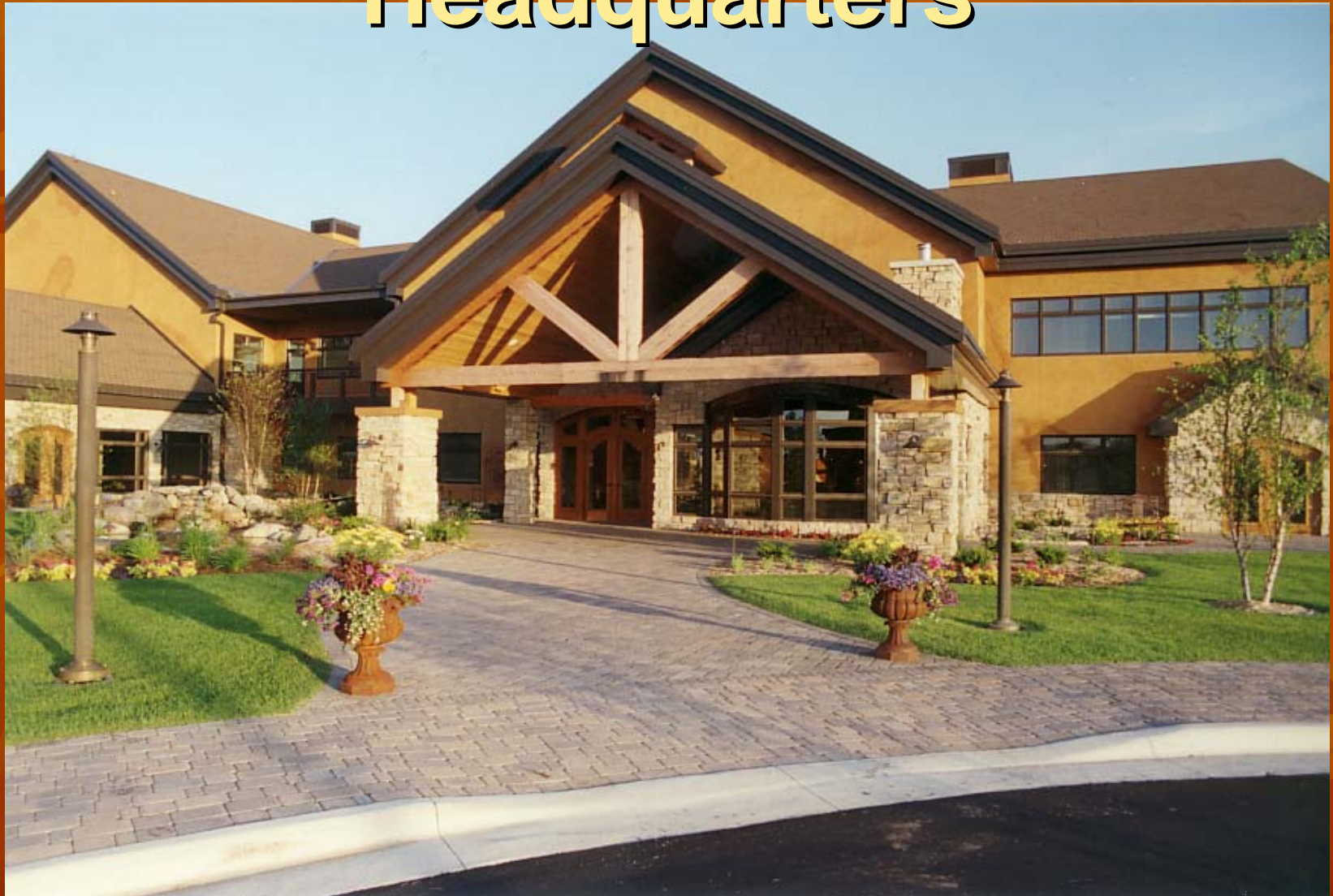
TASTEFULLY SIMPLE

Sandy Beatty

Director of Food Safety and QA

Green Team Facilitator

Tastefully Simple Headquarters



Lake Bountiful



SPRING - Walleye Fry

SUMMER – Team member use

FALL – Harvest fingerlings

Legacy of the Lakes



Billboards located on I94 and Hwy 10

Business Benefits

Going Green is
Good Business

Recycling

200 Tons of cardboard

50 bales of shrink wrap

195 loose yards of cardboard

280 loose yards of mixed



From Oct 2005-Oct 2006

Recycling

The result;

33-50% reduction in waste output
Trash disposal only required once a
month as opposed to biweekly -
\$4100 savings



Business Benefits

By utilizing electronic rather than print

- Financial statements
- Conference registration
- Order forms

We saved half a million sheets of paper,
envelopes, labels and nearly \$100,000
in one year

Business Benefits

Good PR

Receiving the Governor's Award 2006
Excellence Waste & Pollution
Prevention

Business Benefits

- Team Members



- Organizations

- Other Companies