



Waste Wise e-News

A Tool for Environmental Sustainability Resources and Networking

Waste Wise Annual Meeting
Register before Friday, November 4 for early bird rates!

November 2, 2011

Sponsored by:



CELEBRATE AMERICA RECYCLES DAY ON NOVEMBER 15

Recycling is the processing of "waste" materials into new products, placing a value on both the commodity and items produced. Although Minnesota has one of the highest recycling rates in the country reporting statistics have shown that rates have leveled off at around 40 percent since the 1990s, providing ample opportunity for capturing more recyclable materials. Recycling is also good for Minnesota's economy as well as the environment. According to the Minnesota Pollution Control Agency, recycling creates more than 8,700 jobs throughout the state. The opportunity to bring businesses to Minnesota and increase markets for recyclable goods is a way to continue creating employment opportunities.

America Recycles Day provides an opportunity for businesses to spotlight recycling programs and re-establish positive habits by engaging employees, increasing awareness and promoting education. It is also a great opportunity to re-evaluate solid waste management programs, services and costs.

- Designate a recycling theme for each day of the week. Provide awareness materials and updates to current programs on each topic.
- Engage employees!
- Monitor recycling and set goals for the week. Make it fun with teams, photos and prizes.
- Promote awareness through education. Bring in presenters on various topics that include at-work and at-home recycling.

For more information and resources to celebrate the day at your work or in your community, visit www.americarecyclesday.org.

EVENTS

Waste Wise Annual Meeting

Thursday, November 17
11:30 a.m.-2:00 p.m.

The Science Museum of Minnesota, St. Paul
For more information or to register, click [here](#).

ABOUT THE SPONSOR

Minnesota Waste Wise member MPC is an innovative asset disposition business that is setting the standard for 100 percent zero-landfill electronics recycling and data security. Founded in 1983, MPC is dedicated to ensuring that its clients maximize value, meet sustainability initiatives and mitigate risk in how they manage IT assets, electronics and other equipment at the end of their natural lifecycle.

MPC provides chain of custody solutions, asset remarketing programs and risk mitigation services for environmental and data security initiatives. MPC proudly holds R2, ISO 9001 and ISO 14001 certifications, is a pledge signer on the e-Stewards initiative, and is a member of NAID. For more information, visit www.mpc-

[e.com](#).

MEMBERSHIP UPDATE

Thank you to our new and renewing members:

PATRON

Covanta Hennepin Energy Resource Co. (Minneapolis)

SUPPORTER

Bro-Tex Company (St. Paul)
Camp Thunderbird (Bemidji)
Capitol Beverage Sales (Fridley)
Consolidated Container Company (Minneapolis)
Lake Winds Natural Foods (Minnetonka)
Northland Community & Technical College (Thief River Falls)
Ramsey County (Maplewood)
Toreros Properties (Shoreview)
Thomas Engineering Company (Minneapolis)

SPONSORSHIP AND ADVERTISING OPPORTUNITIES

Is your business interested in promoting its services to more than 1,000 businesses statewide? Would you like to position your business as a sustainability leader? For \$199, your business will become the sole sponsor of a monthly Waste Wise e-News edition to include premier logo placement and an advertisement. Contact Sam Hanson at (651) 292-4675 or shanson@mnchamber.com to secure your sponsorship today!

MEMBERSHIP SERVICES

Not a member but would like to join? Want to take full advantage of your member benefits? Contact Sam Hanson at (651) 292-4675 or shanson@mnchamber.com.

Disclosure: Waste Wise e-News is a tool to inform our members of current events or waste issues. The content of Waste Wise e-News is for educational purposes only and does not constitute legal advice. Minnesota Waste Wise does not endorse any of the following waste services, organizations or events. Any such portrayal is unintentional by Minnesota Waste Wise.

Minnesota Waste Wise is a nonprofit affiliate of the Minnesota Chamber of Commerce.