



Waste Wise e-News

A Tool for Environmental Sustainability Resources and Networking

October 11, 2011

NEW STUDY SHOWS ENERGY EFFICIENCY INVESTMENTS YIELD GOOD RETURNS

Minnesota businesses and environmental sustainability are a natural fit, and energy efficiency is a great way for businesses to see a return on their investment. A new report from the American Council for an Energy-Efficient Economy (ACEEE) on financing for energy efficiency project funding indicates that nearly all companies receiving loans repay them on time. The findings show that “[e]nergy efficiency loans are proving to be a winning investment in a time of economic uncertainty. Based on these findings, now is the time to scale up to serve many more homeowners and businesses,” according to ACEEE Executive Director Steve Nadel. The report, “What Have We Learned from Energy Efficiency Financing?,” is available on the new [Energy Smart website](#).



Energy Smart, a program of Minnesota Waste Wise, helps businesses throughout the state through the energy efficiency process. [Energy Smart recently launched a new website](#) to better assist businesses with tools, resources, funding opportunities and other up-to-date news related to business energy efficiency in Minnesota.

HENNEPIN COUNTY BUSINESSES: WE VALUE YOUR INPUT!

If you are a Hennepin County business, please take a few minutes to provide your input on a short survey or forward onto friends and colleagues who work in the county.

The state of Minnesota recently set new waste diversion goals; 45-percent recycling and 3-percent organics recovery by 2015. To meet these goals, Hennepin County is expanding its efforts to assist businesses with waste reduction and recycling. The survey will be used to direct Hennepin County's development of new waste reduction and recycling resources. It will help us to provide more tailored one-on-one assistance to businesses by better understanding the issues and challenges of commercial recycling in the county.

[Take Survey!](#)

EVENTS

Waste Wise Annual Meeting

Thursday, November 17

11:30 a.m.-2:00 p.m.

The Science Museum of Minnesota, St. Paul

For more information or to register, click [here](#).

SURVEY IPAD2 WINNER ANNOUNCED

Congratulations to Jolene Parker, customer service manager at Linden Hills Co-op, for completing our recent survey and winning the Apple iPad2! Thank you to all members who shared your achievements with us!

MEMBERSHIP UPDATE

Thank you to our new and renewing members:

TRUSTEE

St. Cloud Hospital/CentraCare (St. Cloud)

PATRON

Dakota Electric Association (Farmington)

SUPPORTER

AMEC Geomatrix (Minneapolis)
Carver County Environmental Services (Chaska)
General Mills (Minneapolis)
Lake Superior College (Duluth)
Minnesota Rubber & Plastics (Minneapolis)
SKB Environmental (Rosemount)
West Central Environmental Consultants (Morris)
Whole Foods Community Co-op (Duluth)

SPONSORSHIP AND ADVERTISING OPPORTUNITIES

Is your business interested in promoting its services to more than 1,000 businesses statewide? Would you like to position your business as a sustainability leader? For \$199, your business will become the sole sponsor of a monthly Waste Wise e-News edition to include premier logo placement and an advertisement. Contact Sam Hanson at (651) 292-4675 or shanson@mnchamber.com to secure your sponsorship today!

MEMBERSHIP SERVICES

Not a member but would like to join? Want to take full advantage of your member benefits? Contact Sam Hanson at (651) 292-4675 or shanson@mnchamber.com.

Disclosure: Waste Wise e-News is a tool to inform our members of current events or waste issues. The content of Waste Wise e-News is for educational purposes only and does not constitute legal advice. Minnesota Waste Wise does not endorse any of the following waste services, organizations or events. Any such portrayal is unintentional by Minnesota Waste Wise.

Minnesota Waste Wise is a nonprofit affiliate of the Minnesota Chamber of Commerce.