

UPCOMING EVENT: DON'T FORGET TO REGISTER!

Business Sustainability: It's Not Perception, It's Profitability

Thursday, April 23, 2009

7:30 a.m. – 1:30 p.m.

Crowne Plaza Hotel – St. Paul Riverfront

For more information or to register, visit <http://www.mnwastewise.org/about/events.cfm>

EARTH DAY, EVERY DAY

This year marks the 40th Earth Day, a day of activities, festivities, activism, and education that are all focused on benefiting the environment. While Earth Day is an opportunity for millions of people to come together for one day to celebrate the earth, it is important to remember that environmental sustainability is an integral part of our every day lives.

Earth Day is a day to empower employees by encouraging new ideas, facilitating ongoing participation, and demonstrating your company's commitment to environmental sustainability issues as a corporate objective. It is a great day to kick off new initiatives, encouraging employees to start new habits both at work and at home. Earth Day provides the opportunity for businesses to re-evaluate their environmental contributions and to make a commitment to positive, ongoing changes in company practices, culture and behaviors.

SUCCESS STORY

Minnesota Waste Wise member **HGA Architects and Engineers**, located in Rochester and Minneapolis, recently launched a new service providing comprehensive energy assessments that identify and develop modifications to reduce energy use and/or the cost of operating a building. Their process involves development of a series of strategies that are analyzed in detail, prioritized and integrated into the project assessment for specific applicability, first cost, life cycle cost, long-term environmental impact, and energy conservation.

HGA also strives to allow buildings to create energy, handle their own waste and improve the local – and by extension – the global ecology. HGA is an Energy Star Partner and a member of the U.S. Green Building Council. To learn more, visit them at <http://www.hga.com/>.

IN THE NEWS

Star Tribune. April 6, 2009

“Cities Write ‘Sustainability’ into Public Policy – But What Does It Mean?”

http://www.twincities.com/ci_12079449

Mankato Free Press. April 7, 2009.

“Rain Gardens Work”

http://www.mankatofreepress.com/local/local_story_097005904.html

EVENTS

Environmental Responsibility in Business

Employers Association, Inc.

Thursday, April 16, 2009

7:45 a.m. – 4:15 p.m.

Please contact Chuck Emnett at 763-253-9164 or email chucke@employersinc.com for more details.

Business Sustainability: It's Not Perception, It's Profitability

Minnesota Chamber of Commerce & Minnesota Waste Wise

Thursday, April 23, 2009

7:30 a.m. – 1:30 p.m.

Crowne Plaza Hotel, Saint Paul

Learn how you can implement sustainability practices in your organization regardless of the size of your business. In today's rocky economy, there is no better time to begin implementing measures that will save costs, improve productivity, and attract customers and future employees. If you would like information about being an event sponsor, exhibitor, or attendee contact Kate Worley at (651) 292-4662 or kworley@mnchamber.com. Register online at <http://www.mnwastewise.org/about/events.cfm>

NEW FACT SHEETS

Check out the new Minnesota Waste Wise Fact Sheets for information about recycling, waste reduction, purchasing, landscaping and more. Go to <http://www.mnwastewise.org/resources/fact-sheets.cfm> to view Fact Sheets and other resources about environmentally sustainability business practices.

MATERIALS EXCHANGE

Minnesota Materials Exchange program is a free service that links organizations that have reusable goods they no longer need to those who can use them. Inform Minnesota Waste Wise of any unwanted items, such as office furniture or equipment, you would like to sell or donate. Minnesota Waste Wise will post the materials in our monthly electronic newsletter and/or on the Minnesota Materials Exchange website operated by the Minnesota Technical Assistance Program (MnTAP).

For the complete list of available and wanted materials, visit the Minnesota Materials Exchange web site at <http://www.mnexchange.org/>. To list an item with Minnesota Waste Wise, e-mail lgolightly@mnchamber.com.

WELCOME NEW MEMBERS

Kemps (Minneapolis)
Minnesota Internship Center High School (Minneapolis)
Northern Wholesale Supply (Lino Lakes)
Rollx Vans (Savage)
Thrivent Financial for Lutherans (Minneapolis)

MEMBERSHIP SERVICES

Not a member but would like to join? Are you a current member wanting to take full advantage of your member benefits? Contact Kate Worley at (651) 292-4662 or kworley@mnchamber.com.

Disclosure: Wise Mail is a tool to inform our members of current events or waste issues. The content of Wise Mail is for educational purposes only and does not constitute legal advice. Minnesota Waste Wise does not endorse any of the following waste services, organizations or events. Any such portrayal is unintentional by Minnesota Waste Wise. If you would like to be taken off the Wise Mail list, contact Waste Wise at (651) 292-4663 or mnwastewise@mnchamber.com.