



# Waste Wise e-News

*A Tool for Environmental Sustainability Resources and Networking*

## THE COST OF PAPER CONSUMPTION

Do you know how much your company spends per year managing paper? Across the Fortune 1000, it's estimated that office document expenditures exceed a staggering \$217 billion per year – more than \$7,500 per employee. A 2005 study by the Minnesota Pollution Control Agency estimated that the associated costs of paper management could be as much as 31 times the purchasing cost of paper including storage, copying, printing, postage, disposal and recycling.

Approximately 100 million tons of paper and paperboard are used annually in the United States, according to the Paper Industry Association Council. In addition, paper and paperboard make up the largest component of municipal solid waste at approximately 35 percent to 40 percent.

The average office worker uses more than 10,000 sheets of office paper each year, which equates to a 12-foot high wall from California to New York.

In a time of economic efficiencies, has your company evaluated the true cost of its paper consumption?

## RESOURCES

### Minnesota Waste Wise Office Paper Fact Sheet

[www.mnwastewise.org/documents/fact-sheets/Office%20Paper%2003-09.pdf](http://www.mnwastewise.org/documents/fact-sheets/Office%20Paper%2003-09.pdf)

### Eureka Recycling's Recycled Paper Co-op

Every spring and fall, Eureka Recycling coordinates a buying cooperative that allows individuals, businesses and organizations in the Twin Cities to purchase recycled paper at a reduced cost.

[www.eurekarecycling.org/bg\\_coop.cfm](http://www.eurekarecycling.org/bg_coop.cfm)

### Smart Paper: A Guide for Business

Natural Resource Defense Council's Smart Paper program.

[www.nrdc.org/cities/living/paper/bintro.asp](http://www.nrdc.org/cities/living/paper/bintro.asp)

## IN THE NEWS

### 'Kraus-Anderson Building \$117M Florida Battery Recycling Plant'

Minneapolis-St. Paul Business Journal, April 1, 2010

Click [here](#) for full story.

### 'Retail: A Pivotal Point for Sustainability'

GreenBiz.com, March 31, 2010

Click [here](#) for full story.

## EVENTS

### **Sustainable Business Practices: It's Not Perception, it's Profitability Webinar**

Tuesday, April 20

Noon - 1:00 p.m.

[www.mnchamber.com/news/listofwebinars.cfm](http://www.mnchamber.com/news/listofwebinars.cfm)

### **Greening Your Business Expo**

Tuesday, April 27

Target Field – Minnesota Twins Ballpark

[www.greenminneapolisbusiness.com](http://www.greenminneapolisbusiness.com)

### **2010 Living Green Expo**

May 1-2

Minnesota State Fair Grandstand

[www.livinggreenexpo.mn](http://www.livinggreenexpo.mn)

### **Sustainable Business Event**

*Hosted by Minnesota Waste Wise & Madden's Resort*

May 19-21

Madden's on Gull Lake, Brainerd

[www.maddens.com](http://www.maddens.com)

[www.mnwastewise.org](http://www.mnwastewise.org)

## WELCOME NEW TRUSTEE MEMBER

Minnesota Waste Wise thanks **Grainger** for becoming its newest Trustee member and joining Best Buy, Great River Energy, Target Corporation, Tennant Company and Waste Management at this prestigious level. Thank you to all our Trustee members for your generous support of Minnesota Waste Wise.

## SPONSORSHIP AND ADVERTISING OPPORTUNITIES

Is your business interested in promoting its services to more than 1,000 businesses statewide? Would you like to position your business as a sustainability leader? For \$199, your business will become the sole sponsor of a monthly Waste Wise e-News edition to include premier logo placement and an advertisement. Contact Jamie Csizmadia at (651) 292-4675 or [icsizmadia@mnchamber.com](mailto:icsizmadia@mnchamber.com) to secure your sponsorship today!

## MEMBER WELCOME AND THANK YOU

**Welcome and thanks to our new and renewing members:**

### **TRUSTEE (\$2500)**

Grainger (St. Paul)

### **CORPORATE (\$500)**

Endres Services (Rosemount)

Gopher Resource Corporation (Eagan)

Metro Plains Management (St. Paul)

Minnesota Chapter of USGBC (Minneapolis)

Thomson Reuters (Eagan)

Tunheim Partners (Minneapolis)

### **ASSOCIATE (\$250)**

Barr Engineering Company (Minneapolis)

Boise Inc. (International Falls)

Bro-Tex Company (St. Paul)

City of Andover Recycling (Andover)

C&L Distributing (Baxter)

### **ASSOCIATE (\$250) cont.**

Inver Hills Community College (Inver Grove Heights)

Kandiyohi County Recycling (Willmar)

Louisiana Pacific Corporation (Two Harbors)

Madden Resorts (Brainerd)

Mayo Medical Center (Rochester)

Midwest Coca-cola Bottling Company (Eagan)

Minneapolis Marriott City Center (Minneapolis)

Minnesota Chapter of ASLA (Minneapolis)

Minnesota Retailers Association (St. Paul)

Morrissey Incorporated (Bloomington)

Northmarq/Campbell Mithun Tower (Minneapolis)

Recycling Association of Minnesota (St. Paul)

Redwood Area Hospital (Redwood Falls)

Rice County Recycling (Dundas)

Rollx Vans (Savage)

Savanna Pallets (McGregor)

SJE-Rhombus (Detroit Lakes)

Starkovich Distributing (Virginia)

C&L Distributing (Sauk Rapids)  
Crow Wing County Solid Waste (Brainerd)  
Fresh & Natural Foods (Shoreview)  
Foth (Lake Elmo)  
Imation (Oakdale)

St. Mary's Duluth Clinic (Duluth)  
Super Radiator Coils (Chaska)  
Viking Label & Packaging (Nisswa)

## **MEMBERSHIP SERVICES**

Not a member but would like to join? Are you a current member wanting to take full advantage of your member benefits? Contact Jamie Csizmadia at (651) 292-4675 or [jcsizmadia@mnchamber.com](mailto:jcsizmadia@mnchamber.com).

Disclosure: Waste Wise e-News is a tool to inform our members of current events or waste issues. The content of Waste Wise e-News is for educational purposes only and does not constitute legal advice. Minnesota Waste Wise does not endorse any of the following waste services, organizations or events. Any such portrayal is unintentional by Minnesota Waste Wise.